

ANNOUNCEMENT
2020 Community Impact Funding

Letters of Intent Due: September 13, 2019

Dear Agencies, Organizations & Community Partners:

As Fremont Area United Way is kicking off the campaign for 2020 it is also time that we invite organizations to submit Letters of Intent for 2020 funding. Agencies that want to seek funding from Fremont Area United Way for the 2020 Community Impact funding cycle (January 1, 2020 – December 31, 2020), must submit a Letter of Intent prior to completing the Community Impact Funding Application. Letters of Intent will be reviewed by the FAUW Board of Directors who will determine the programs for which full applications will be invited. Please read through the 2020 Community Impact Agenda and Letter of Intent Instructions before submitting your letter of intent. **Letters of Intent are due by Friday, September 13, 2019 by 5:00 pm.**

If your organization is reapplying for Community Impact Funding please know that unfortunately Fremont Area United Way is not predicting an overall increase in the total dollars we will raise for the 2020 campaign year, therefore please consider keeping your agency request similar to your 2019 award amount. If you have any questions please feel free to call or email Christy Fiala at 402-721-4157 or christy@fremontunitedway.org.

Fremont Area United Way, serving Dodge and Washington Counties, aims to bring people together to tackle our community's most challenging issues. United Way leads and mobilizes the caring power of individuals and organizations to help people in need measurably improve their lives. United Way is committed to creating long-lasting change.

As part of that commitment, Fremont Area United Way invests in high performing organizations that provide programs and services that align with our strategic priorities in Education, Health, Income and Basic Needs by providing Community Impact Funding through a competitive process.

Thank you all for your commitment to our community and your attention to this letter.

Sincerely,



Christy Fiala
Executive Director
Fremont Area United Way



Fremont Area United Way

COMMUNITY IMPACT LETTER OF INTENT INSTRUCTIONS 2020 Funding Cycle

Organizations that want to seek funding from Fremont Area United Way for the 2020 Community Impact funding cycle, must submit a Letter of Intent prior to completing the Community Impact Funding Application. Letters of Intent must include the following information:

- Organization Description – *What is your mission statement? How is your organization structured?*
- *Can you provide all of the information requested in the Funding Application document? Also, including (In your Letter of Intent simply state YES or NO regarding if these items will or will not be provided in the full application):*
 - *Board and administrative information*
 - *Proof of tax exempt status*
 - *Current bylaws*
 - *Solicitation Registration (current or letter of exemption)*
 - *Annual operating budget (for the entire organization)*
 - *Monthly organizational income and balance sheets for the past six months*
 - *Audit or financial review*
- Program Description – *Describe the program for which you are seeking funds. How is it delivered? How does it align with the goals and target areas listed in the Community Impact Agenda? What outcomes will you measure, and how will you measure them?*
- Proposed Funding Request – *What amount of funding do you plan to ask for? What is your rationale or justification for the amount? What priority area?*
- List of funding sources – *How is the program currently funded? How do you plan to financially support it in the future?*
- Service Scope - *Approximately how many unduplicated people will you serve each year? Geographic area(s) that this request will cover.*

Letters of Intent are due by **5:00 pm** on September 13, 2019. Late submissions will not be considered. Letters must be sent electronically – hard copies will not be accepted. Please email your letter to Christy Fiala at christy@fremontunitedway.org and shelly@fremontunitedway.org. Organizations will receive responses by September 27th, 2019.