



**UNITED in  
PURPOSE**



# 2024 COMMUNITY IMPACT AGENDA

Everyone, Everywhere Has  
the Opportunity to Thrive

# INTRODUCTION

Fremont Area United Way fights for the **HEALTH, EDUCATION, FINANCIAL STABILITY** as well as meeting the **BASIC NEEDS** of every person in our community. This document explains how we will combat the challenges our communities currently face.

Fremont Area United Way works collaboratively to make lasting change in the community. Funding decisions are made utilizing the concepts of collective impact and looking toward outcomes more than simply outputs. Fremont Area United Way strives to improve quality of life for generations through valuing prevention work and results focused data. Fremont Area United Way continuously considers our donors expectations when evaluating funding requests and decisions. You will find in this document:

**Decision Tool**

**Fremont Area United Way's four areas of impact: Education, Financial Stability, Health and Basic Needs**

**Glossary**

**Contact Information**

There is much work to be done in Dodge and Washington counties. **TOGETHER, WE ARE UNITED IN PURPOSE!** We hope you will consider joining the fight with us to improve our community because change doesn't happen alone.

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# DECISION TOOL

## Is Fremont Area United Way funding right for you?

This tool will be particularly helpful for organizations that do not currently receive funding from FAUW. Before you apply for funding for the 2024 funding cycle, consider your answers to these questions:

- Does your program align with the Impact Areas, Goals, and Measures outlined in this document?
- Can your program measure one or more of the Outcomes/Outputs listed in the applicable impact area?
- Does your program have a measurement tool that can be administered on a regular and consistent basis, or are you willing to implement one prior to the start of the funding cycle?
- Can your program track the categories of demographics outlined in this document (age, gender, ethnicity, ZIP Code of residence)?
- Are you willing to be involved in Collective Impact Efforts in the areas and goals in which you apply?
- Is your organization willing and able to provide all the information and timely, complete quarterly reports?

If you answer NO to ANY of these questions or if you are unsure of your answer, you are encouraged to contact the Fremont Area United Way for clarification and guidance. Contact information is provided at the end of this document.

United in Purpose to Make a Difference in  
**HEALTH, EDUCATION, FINANCIAL STABILITY**  
& **BASIC NEEDS**







# EDUCATION

## Outcome Guidelines: CHANGE LIVES

### BUILD STRONGER COMMUNITIES

Below are examples FAUW wants the Funded Partners to work collectively to improve our community together.

#### Collective Impact Achievements

- # of policies promoted, enacted, or modified to promote school readiness, academic success, social support, character development, or strong families
- # of community partners organized, led, and/or managed by collective impact efforts to promote school readiness, academic success, social support, character development, or strong families
- # of staff/stakeholders trained to provide quality programs and services in the areas of school readiness, academic success, social support, character development, or strong families
- # of organizations who increased capacity to provide quality programs and services in the areas of school readiness, academic success, social support, character development, or strong families

#### Outputs

- # of students who participate in school and/or out-of-school programs and/or receive individual supports
- # of youth that receive job skills training
- # of children (0-5) enrolled in high quality early childhood programs
- # of children receiving early literacy supports before 3rd grade
- # of families and/or caregivers provided with information, resources, tools training, and/or teaching skills
- # of students meeting school bench marks
- # of youth graduating from high school

#### Outcomes

- % of children (0-5) served who achieve developmental milestones
- % of children (K-3) served who are proficient on school readiness assessments
- % of children (K-3) served reading at or above grade level
- % of served who graduate high school on time
- % of youth served who gain post-secondary employment, GED, further education and/or credentials
- % of youth served who earn passing grades in core subject areas
- % of elementary/middle/high school youth served who maintain satisfactory or improve school attendance
- % of individuals who increase knowledge of children's social, emotional, cognitive, and/or physical development
- % of parents/guardians served who report an increase in their knowledge, skills, and/or ability to parent

### MOBILIZE RESOURCES

#### Financial Investments

\$ amount of resources invested

#### Volunteer Engagement

- # of volunteers mobilized
- # of volunteer hours given
- # of volunteer projects completed or engaged in to promote school readiness, academic success, social support, character development, or strong families



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# FINANCIAL STABILITY

## Outcome Guidelines: CHANGE LIVES

### BUILD STRONGER COMMUNITIES

Below are examples FAUW wants the Funded Partners to work collectively to improve our community together.

#### Collective Impact Achievements

- # of policies promoted, enacted, or modified to promote family sustaining employment, income supports, affordable housing, or manageable expenses
- # of community partners organized, led, and/or managed by collective impact efforts to promote family sustaining employment, income supports, affordable housing, or manageable expenses
- # of staff/stakeholders trained to provide quality programs and services in the areas of family sustaining employment, income supports, affordable housing, or manageable expenses
- # of organizations who increased capacity to provide quality programs and services in the areas of family sustaining employment, income supports, affordable housing, or manageable expenses
- managed by collective impact efforts to promote

#### Outputs

- # individuals served who receive job skills training
- # of individuals served who access affordable housing, financial products, financial literacy and services

#### Outcomes

- % of individuals served who gain employment
- % of individuals served who increase their wages
- % of individuals served who increase disposable income by accessing benefits and/or reducing costs
- % of individuals served who earn job-relevant licenses, certificates, and/or credentials
- % of individuals who increase their financial health through reduced debt, maintaining a budget, increased savings, increased credit score, and/or building assets
- % of individuals who demonstrate an increase in financial skills and knowledge

### MOBILIZE RESOURCES

#### Financial Investments

- \$ amount of resources invested

#### Volunteer Engagement

- # of volunteers mobilized
- # of volunteers hours given
- # of volunteer projects completed or engaged in to promote family sustaining employment, income supports, or manageable expenses



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# HEALTH



## Outcome Guidelines: CHANGE LIVES

### BUILD STRONGER COMMUNITIES

Below are examples FAUW wants the Funded Partners to work collectively to improve our community together.

#### Collective Impact Achievements

# of policies promoted, enacted, or modified to promote healthy beginnings, healthy eating and physical activity, healthy and independent aging, and supporting healthy choices

# of community partners organized, led, and/or managed by collective impact efforts to promote healthy beginnings, healthy eating and physical activity, healthy and independent aging, and supporting healthy choices

# of staff/stakeholders trained to provide quality programs and services in the areas of healthy beginnings, healthy eating and physical activity, health and independent aging, and supporting healthy choices

# of organizations who increased capacity to provide quality programs and services in the areas of physical activity, healthy and independent aging, and supporting healthy choices

#### Outputs

# of individuals served participating in physical activity and/or healthy food access/nutrition programs

# of individuals served with access to healthcare services

# of caregivers who receive respite

# of individuals who maintain the ability to live at home

# of families with improved family well-being

#### Outcomes

% of children/adults served who achieve a healthy weight

% of babies served born at a healthy weight

% of children/adults served who adopt healthy behaviors through increased physical activity and/or consumption of nutritious food

% of mothers served who access prenatal care

% of individuals served that increase their mental and/or emotional health

% of individuals served that increase their physical health

% of individuals served that increase their quality of life

% of improved protective factors

% of individuals who build a safety plan

### MOBILIZE RESOURCES

#### Financial Investments

\$ amount of resources invested

#### Volunteer Engagement

# of volunteers mobilized

# of volunteer hours given

# of volunteer projects completed or

engaged in to promote healthy

beginnings, healthy eating and

physical activity, healthy and

independent aging, and supporting

healthy choices



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# BASIC NEEDS

## Outcome Guidelines:

### BUILD STRONGER COMMUNITIES

Below are examples FAUW wants the Funded Partners to work collectively to improve our community together.

#### Collective Impact Achievements

# of policies promoted, enacted, or modified to promote access to food, shelter, emergency assistance, and safe environments

# of community partners organized, led, and/or managed by collective impact efforts to promote access to food, shelter, emergency assistance, and safe environments

# of staff/stakeholders trained to provide quality programs and services in the areas of access to food, shelter, emergency assistance, and safe environments

# of organizations who increased capacity to provide quality programs and services in the areas of access to food, shelter, emergency assistance, and safe environments

### CHANGE LIVES

#### Outputs

# of individuals served food

# of meals provided

# of individuals provided shelter and/or safe environment

# of nights total that shelter and/or safe environment was provided

# of nights per person on average that shelter and/or safe environment was provided

# of individuals who no longer need assistance due to an improved situation

#### Outcomes

% of individuals that benefited to meet basic needs such as food stamps, LIHEAP, Section 8  
% of people who were discharged to permanent housing

% of people who maintained housing, prevented homelessness

### MOBILIZE RESOURCES

#### Financial Investments

\$ amount of resources invested

#### Volunteer Engagement

# of volunteers mobilized

# of volunteer hours given

# # of volunteer projects completed or engaged in to promote access to food, shelter, emergency assistance, and safe environments



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# GLOSSARY

**Quarterly Progress Reports** – Funded Partners will provide progress reports quarterly. These reports include updates on outputs, outcomes, actual income/expenses, and success stories. Supplemental materials may also be requested including copies of marketing materials and other organizational documents.

**Balance Sheet** – A financial statement that summarizes a company's assets, liabilities and shareholders' equity at a specific point in time.

**Build Stronger Communities** – This strategy focuses on making lasting improvements through collective impact systems change. Collective impact is a model that brings people together in a structured way to achieve social change. The common framework of collective impact is adherence to five key components: Common agenda, shared measurement, mutually reinforcing activities, continuous communication, and backbone support.

**Change Lives** – This strategy focuses on the outcomes that will lead to change in each impact area. We invest in these outcomes through funding programs at local organizations. Current funded programs are encouraged to apply.

**Collaboration** – When two or more organizations give of themselves to work together in pursuit of common goals. It is a recursive process that includes sharing various kinds of resources.

**Cost per unit** – what it cost you to have a successful outcome, may be cost per day, per hour, per client, per home, per intervention.

**Demographics** – Basic characteristics of those served. FAUW asks that Funded Partners track age, gender, ethnicity, and ZIP Code of residence.

**Funded Partner** – A non-profit or tax-exempt organization that is approved to receive funding from FAUW through a one-year funding cycle, and enters into a Partnership Letter of Agreement to deliver agreed upon outcomes. Funded partners will be expected to submit an updated application for subsequent years.

**Funding Cycle** – FAUW has a one-year funding cycle. Funding begins on January 1, 2024 and runs through December 31, 2024. Throughout that year, allocations are distributed on a quarterly basis.

**Impact Area** – Fremont Area United Way has four Impact Areas – Education, Financial Stability, Health, and Basic Needs. United Way Worldwide established the first three as a way to align the work of the national network. FAUW's donors and board members chose to add the Basic Needs Impact Area as a way to reaffirm our commitment to the community.

**Impact Committee** – A committee of the FAUW Board of Directors, Donors, and Community Members that will volunteer to complete the initial grant review and review the quarterly progress reports that is advancing the common good. The Impact Committee will recommend funding allocations to Fremont Area United Way Board of Directors for final approval.

**Income Statement** – Also referred to as a Profit and Loss Statement. It shows the organization's revenues and expenses during a particular period of time.

**Measurement/Evaluation Tool** – The mechanism used to track outcomes. Funded Partners may use their own tools, or may seek guidance from FAUW on potential tools to use.

**Mobilize Resources** – This strategy outlines United Way's commitment to invest financially in these impact areas and invest through promoting and providing avenues of volunteerism.

**Outcomes** – The measurable change that takes place in the lives of the people served. Such changes include , knowledge, skill, and behavior. The outcome is the result of the change due to the Funded Partner's successful program.

**Outputs** – The number of units of service provided (i.e., the number of people served).

**Partnership Letter of Agreement** – The contract that FAUW enters into with each Funded Partner. The PLOA outlines the responsibilities and requirements that are expected of both FAUW and the Funded Partner.

**Program Budget Report** – When applying for funding, each organization must provide a proposed annual program budget. When a Funded Partner completes the quarterly progress report, they must report on the actual income and expenses, as compared to the program budget submitted January 1, 2024. At that point, the report is also referred to as the Actual Income and Expenses Report.

**Suggested Program Strategies** – These are methods of service delivery that are considered to be best practices for the types of outcomes listed in this document. Suggested program strategies are just that – suggestions. The lists are not exhaustive, and FAUW will consider funding requests from program methodologies that are not listed.

# CONTACT INFORMATION

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# THANK YOU



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